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FOR IMMEDIATE RELEASE

Company name: Digital Arts Inc.
Representative: Representative Toshio Dogu
Director, President
and CEO
(Securities Code: 2326, Prime Market of the Tokyo Stock Exchange)
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Approach and Policy regarding Reduction of Minimum Investment Units

1. Approach to reduction of minimum investment unit

Digital Arts Inc. (the “Company”) recognizes that securing sufficient stock liquidity and the stock market participation of a large number of investors are necessary for revitalizing the stock market and promoting proper share price formation and that reducing the minimum investment unit is one effective way to do this.

2. Policy for reduction of minimum investment unit

While aiming to maximize the Company’s corporate value over the long-term, the Company will continue to examine the need for implementing a reduction in the minimum investment unit, by taking into consideration stock market conditions, the price level and the supply and demand situation for the Company’s shares, the cost effectiveness of a reduction of the minimum investment unit, and other factors.

End